IFPRI is pleased to announce the launch of <u>Compact2025</u>, an ambitious new global initiative for ending hunger and undernutrition by 2025, as a first step to ending extreme poverty.

Compact2025, which was launched this past Wednesday, November 18 at an event which also celebrated IFPRI's 40<sup>th</sup> anniversary, will bring stakeholders together to set priorities, innovate and learn, fine-tune actions, build on successes, and synthesize sharable lessons to accelerate countries' progress towards ending hunger and undernutrition.

A number of countries have made rapid progress reducing hunger and undernutrition, and offer lessons that may be shared and tailored. For example, Brazil dramatically cut poverty, hunger, and undernutrition through expanded social protection programs and nutrition interventions for its most vulnerable populations. China and Vietnam reduced poverty by focusing on smallholder farmers. Thailand combined all of these approaches to achieve large improvements in food security and nutrition.

<u>Compact2025's Knowledge and Innovation Hub</u> will provide policymakers and practitioners with pragmatic, evidence-based guidance on scaling up successful policies. The initiative begins with four focal countries: Bangladesh, Ethiopia, Malawi, and Rwanda.

By working to accelerate progress toward eliminating hunger and undernutrition, Compact2025 will contribute to other UN Sustainable Development Goals, including ending extreme poverty, reducing mortality, promoting educational attainment, and generating higher quality jobs.

Compact2025 works hand in hand with established networks and partners such as yourselves. To learn more about the initiative and to join its efforts, see the <a href="Compact2025 website">Compact2025 website</a>.



Twitter hashtag: #Compact2025

Link: <a href="http://bit.ly/c2025">http://bit.ly/c2025</a>

## Facebook/LinkedIn:

Compact2025 is a global initiative to eliminate hunger and undernutrition by 2025. Though the goal is ambitious, evidence supporting its case is mounting. Rapid progress reducing hunger and undernutrition in countries such as China, Brazil, Vietnam, and Thailand shows that large-scale success is possible. With lessons from these countries in hand, other countries can make even faster progress. By working across sectors and with multiple stakeholders to support country-led progress, Compact2025 will contribute to the achievement of food security and nutrition for all by 2025.

Find out more: bitly.com/c2025

## **Sample Tweets:**

Shenggen Fan @ifpri: Ending hunger & undernutrition is achievable. Let's all work together. #Compact2025 VIDEO <a href="http://bit.ly/106CSu6">http://bit.ly/106CSu6</a>

Working together, implementing what works, based on evidence, we can end hunger & undernutrition by 2025 #Compact2025 <a href="http://bit.ly/c2025">http://bit.ly/c2025</a>

It is not only possible to end hunger and undernutrition by 2025—it's a moral imperative #Compact2025 <a href="http://bit.ly/c2025">http://bit.ly/c2025</a>

#Compact2025: A critical first step to eradicating extreme poverty globally http://bit.ly/c2025

#Rwanda #Ethiopia #Malawi & #Bangladesh: #Compact2025 focal countries commit to ending hunger & undernutrition by 2025 <a href="http://bit.ly/c2025">http://bit.ly/c2025</a>

With #Compact2025 we can share knowledge & ensure every country has the tools it needs to end hunger & undernutrition <a href="http://bit.ly/c2025">http://bit.ly/c2025</a>

